

## Abstract

Provided is a necktie holder for attachment to a shirt under a shirt button. The shirt button is attached to the shirt by a threading having a width. The necktie holder comprises a flexible body having a tie slot sized for the placement of a tie therein, a channel defined in the flexible body and extending to an interior mouth, and first and second shoulders oppositely positioned within the channel. The shoulders define a constriction proximate the interior mouth, the constriction being smaller than the width of the threading. As a result, the button can be manually urged beyond the first and second shoulders while causing the constriction to resiliently flex the flexible body to momentarily permit passage of the shirt button into the interior mouth. Also provided is a method for securing a necktie to a shirt.